**Group name:** Good Team

**Organization:**

PDF report received? No Word report received No All peer reviews? YesPPT ready? Yes

**Presentation start – does it fit with feedback and class review? Yes - solid**

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? Yes - very clear
* Is there animation? Yes
* Is the style consistent e.g., are font sizes the same through the presentation? Yes
* Do team members listen to each other? Yes - what their colleague is saying is really important
* Does this look like a team? Yes - team members support each other and look familiar with the work

**Specific notes on presentation content**

Don’t have slide numbers on first slide

Let the arm drop down – relax

Reduce words on the slide

2nd process. First, (click) common issues …. Second (click) worried about . . .

The segmentation came and went so fast I missed it! Revisit this - what is behavioral and what is psychographic? You talk both of these elements - but later in your report. Bring them into segmentation. Think behaviors / psycho for segmentation and so targeting - Targeting misses this

Positioning – second more specific chart will help – first is relatively general. This competitors Think other drip coffee - create another positioning map to focus here. You cannot compete on "speed" - that takes you back to instant coffee

16 Euros – but is weight the right unit? Rethink - think target market Any adjustments to the product for the target market?

Social media / Promotion tools – WHAT are the message? There is a lot of "stuff" in your report. However the what and the how are not clear. "We will use social media (e.g., Whatsapp, which dominates this market, and ….). Our aims are to . . . . We will use . . . . This kind of direction

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.